

Message Text

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PAGE 01 SAPPOR 00012 181044Z

46

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 W

----- 098957

R 180630Z MAR 75

FM AMCONSUL SAPPORO

TO SECSTATE WASH DC 274

INFO:RUEHKO/AMEMBASSY TOKYO 198

UNCLAS SAPPORO 012

E.O. 11652: N/A

TAGS: BFOL, JA

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 588/05/P0013

2. 031175

3. S. ECTON

4. 588 JAPAN

5. ID

6.A. REPLY TO --

6.B. MR. SHOICHI MATSUI, PRESIDENT

6.D. DOYA KANKO KAIHATSU CO., LTD. 144, DOYAKO-ONSEN
CHO, ABUTA-CHO, HOKKAIDO 049-57, JAPAN

7. CABLE: N/A TELEX:N/A TELEPHONE:(01427) 5-2537

8. --

9. 114. 9A. EXCLUSIVE AGENCY

10. DESCRIPTION: 3799998-150. WAGON (SO-CALLED POPCORN
WAGON). WAGON TO BE USED AT RECREATION AREAS TO DISPENSE
REFRESHMENTS. WAGON WOULD BE HITCHED TO TRUCK OR LOADED
ON TRAILER. IT SHOULD HAVE WINDOWS ON ALL SIDES, AND
SHOULD BE EQUIPPED WITH MACHINES TO MAKE POPCORN, PEANUTS,
JUICE, ECT.

DKK WAS ESTABLISHED IN 1971 WITH A CAPITAL OF 500 MILLION
YEN. EMPLOYS 14. DKK ACTS AS AN IMPORTER AND DISTRIBUTOR
OF MISCELLANEOUS PRODUCTS FROM THE U.S. AND MEXICO SOLD AS
SOUVENIRS AT THE HOT SPRINGS IN HOKKAIDO. ALSO OPERATES
A RENT-A-CAR BUSINESS. 1974 TURNOVER AMOUNTED TO 120 MILLION
YEN. DKK CLAIMS THE AFOREMENTIONED ITEM HAS A STRONG
POTENTIAL MARKET IN JAPAN BUT HAS NOT SEEN SUCH ITEMS HERE
BEFORE. THE COMPANY WISHES TO BUY ONE SAMPLE AS SOON AS
POSSIBLE BECAUSE THE TOURIST SEASON IS APPROACHING. THE
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COMPANY WOULD LIKE TO RECIEVE CATALOGUES, PRICE QUOTATIONS AND

ANYOTHER AVAILABLE INFORMATION.

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Message Attributes

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Disposition Authority: n/a
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Margaret P. Grafeld
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